



## JOE MOORE

Senior Graphic Designer / Art Director

ph 615.306.1360

[joe@mojoedesign.com](mailto:joe@mojoedesign.com)

[www.mojoedesign.com](http://www.mojoedesign.com)

## Education

**B.F.A. in Fine Arts and Graphic Design**, Western Kentucky University, Bowling Green, KY, 1998  
Coursework Included: Graphic Design • Typography • Package Design • Photography • Color Concept

## Software/Skills

Photoshop CS4  
Dreamweaver CS4  
Mac OS X  
Microsoft Office  
CSS  
Print Estimates

Illustrator CS4  
Flash CS4  
Font Explorer  
Quark 6.5  
Project Management  
Print Purchase Orders

InDesign CS4  
Adobe Acrobat CS4  
Fetch  
HTML  
Project Budgeting  
Digital Photography

## Experience

- 1997 - 1998    **Member of Design Studio** at Western Kentucky University - Bowling Green, KY  
*Student/Graphic Designer*  
Design Studio was a group of students selected by faculty to design for local clients.
- 1998 - 2001    **Saybrook Advertising Agency** - Lexington, KY  
*Graphic Designer*  
Designed and supervised print projects, including: ads for weekly publications, corporate identities, logos, brochures, direct mail pieces and other print materials.
- 2001 - 2002    **WTVF NewsChannel 5** - Nashville, TN  
*Graphic Designer*  
Created graphics for newscast. Art directed and designed annual Talk Of The Town magazine, print ads and web graphics.
- 2002 - Present    **Powell Creative, LLC** - Nashville, TN  
*Graphic Designer/Art Director*  
Art directed and designed a number of projects including brochures, logos, websites, direct mail, corporate identities, packaging, book covers, tradeshow displays, posters and vehicle graphics.

## Awards

- Judges Choice Award - Lexington Addy Awards 2000  
Silver Addy - Lexington Addy Awards 2001  
Gold Addy - Nashville Addy Awards 2005  
Gold Addy - Nashville Addy Awards 2006  
Gold Addy - Nashville Addy Awards 2008